

Global Household Goods Contract (GHC) Promotional Bulletins

How To Use This Document:

- This document features short news updates to help promote and inform customers about GHC.
- It is designed for Defense Personal Property Program Personnel to share with local DOD Public Affairs teams and other organizations for inclusion in installation or unit:
 - Newsletters/Bulletins
 - Announcement pages
 - Emails
 - Other publications

FOR PROMOTING GHC COMMUNICATION PRODUCTS

Bulletin #1

MilitaryOneSource.mil Launches Global Household Goods Contract Information Page

Have you heard about the new Global Household Goods Contract (GHC) for personal property shipments, but not sure what it's all about? Check out the GHC Information Page at www.MilitaryOneSource.mil/GHC for a full description of program details, including:

- Introduction to Homesafe Alliance
- Featured Benefits
- Phase-in Plans
- Scheduling Shipments
- FAQs
- Fact Sheets
- Podcasts
- And More

Bulletin #2

New Podcast Details Plans for Moves Under the Global Household Goods Contract

The DOD is changing the way personal property shipments will be managed in the future to improve the relocation experience for service members and their families. Visit the new GHC information page at www.MilitaryOneSource.mil/GHC to listen to a 12-minute podcast on key changes you should know about before your next PCS.

FOR ANNOUNCING THE KICKOFF OF GHC PHASE-IN

Bulletin for installations awaiting approved launch dates:

DOD to Begin Select CONUS Shipments Under the Global Household Goods Contract in 2024

Beginning in 2024, select military installations throughout the continental United States will begin phasing in limited personal property shipments under the Global Household Goods Contract (GHC). GHC is a new management model being implemented by the Defense Personal Property Program and is designed to improve the relocation experience for Defense Department and Coast Guard personnel, and their families through:

- Enhanced communications
- Modern, digital management systems
- Simplified claims processes
- Greater utilization of resources (trucks/storage/routes)

Want to learn more about GHC and how it might impact your future move? Visit the GHC information page at www.MilitaryOneSource.mil/GHC for more details.

Bulletin for CONUS installations with approved launch dates for local moves:

[Insert Installation Name] Announces Launch of Local Moves Under the New Global Household Goods Contract

If you are planning an upcoming local move, you might have the opportunity to be among the first customers to experience a new and improved process. Beginning on *[insert date or month]*, select local personal property shipments moving in the *[Insert Installation Name]* area will now be moved under the new Global Household Goods Contract (GHC). Local moves are those which are packed, picked up, and delivered in the same local area. GHC offers numerous benefits for customers, including:

- Advanced online scheduling systems
- 24/7 customer support
- Names and photos of your moving crews
- Shipment in-transit information
- Electronic inventories with photos
- And more

Want to learn more about GHC and all it has to offer? Visit the GHC information page at www.MilitaryOneSource.mil/GHC.

Bulletin for CONUS installations with approved launch dates for interstate moves:

[Insert Installation Name] Announces Launch of Select CONUS-to-CONUS Moves Under the New Global Household Goods Contract

Beginning on *[insert date or month]*, a limited number of personal property shipments going to and from the *[Insert Installation Name]* area will now be moved under the new Global Household Goods Contract (GHC). What does this mean for you? If your upcoming move is selected for GHC, you will have access to a variety of new enhancements, including:

- Advanced online scheduling systems
- 24/7 customer support
- Names and photos of your moving crews
- Shipment in-transit information
- Electronic inventories with photos
- And more

Want to learn more about GHC and find out if your move could be selected for the new program? Visit the GHC information page at www.MilitaryOneSource.mil/GHC.